

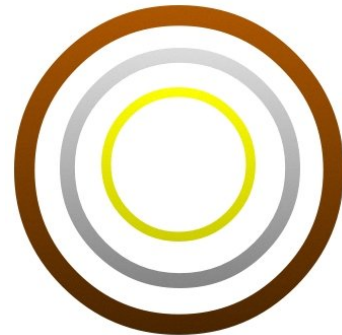


Preventing tobacco-related diseases in  
Herkimer, Oneida & Madison Counties

## How you can participate: Circles of involvement

### BRONZE LEVEL—EXAMPLES OF ACTIVITIES

- **E-Advocates.** Receive colorful email newsletters once a month or so. Sign online petitions and stay informed about our projects. (Email addresses are 100% private and confidential, no one else will see your information, and you can unsubscribe at any time.)
- **Facebook fans.**
- **Collect or add stories to our Tobacco Victims Scrapbook.** We maintain a Tobacco Victims Scrapbook to honor casualties of the tobacco industry's manipulation, and those in recovery from tobacco addiction.
- **Receive invitations to our events.**
- **Receive the Bronze President's Volunteer Service Award<sup>1</sup>** after logging eligible hours.



### SILVER LEVEL—EXAMPLES OF ACTIVITIES

- Bronze level activities, plus...
- **Attend meetings and/or events occasionally.<sup>2</sup>**
- **Contact editors, decision-makers, or legislators once a year.<sup>3</sup>**
- **Receive the Silver President's Volunteer Service Award<sup>1</sup>** after logging eligible hours.

### GOLD LEVEL—EXAMPLES OF ACTIVITIES

- Silver level activities, plus...
- **Attend meetings and/or events regularly.<sup>2</sup>**
- **Contact editors, decision-makers, or legislators several times per year.<sup>3</sup>**
- **Receive the Gold President's Volunteer Service Award<sup>1</sup>** after logging eligible hours.



<sup>1</sup> Eligibility criteria are at <http://www.presidentialserviceawards.gov/>.

<sup>2</sup> Events calendar: <http://PreventTobacco.eventbrite.com>.

<sup>3</sup> A *decision-maker* is an individual or group responsible for determining organizational policies, such as a store manager, landlord, employer, etc. Contacts can be emails, phone calls, visits, faxes, or letters. Ask us for an Advocate's Tool Kit.