

The Human and Economic Toll of Tobacco In Madison County, New York



	<u>New York State</u>	<u>Madison County</u>
Population (2000)	18,976,457 ¹	69,441 ¹
Annual Health Care Expenses Due to Smoking	\$8,170,000,000 ²	\$29,896,675 ³
Portion of Health Care Expenses Covered by NY Medicaid	\$5,400,000,000 ²	\$17,460,348 ³
Residents' state & federal tax burden from expenses caused by smoking (per household)	\$904 ²	\$904 ²
Productivity losses due to smoking	\$6,010,000,000 ²	\$21,992,536 ³
Adult Smoking Rate (2006)	20.5% ²	27.5% ⁴
Annual Adult Deaths Due to Smoking (2006)	25,500 ²	93 ³
Pregnancy Smoking Rate (2005)	22.1% ⁵ (CNY region)	30% ⁵
Kids exposed to secondhand smoke at home	1,120,000 ²	4098 ³
New Youth Smokers Each Year (2005)	24,900 ²	91 ³
Kids Now Alive Who Will Die from Smoking (2006)	389,000 ²	1423 ³

Estimated annual amount spent by the tobacco industry to market its deadly products in New York: \$516,000,000²

Estimated portion spent in Madison County: \$1,888,211³

Annual tobacco industry expenditures lobbying Congress: >\$20,000,000²

Health costs & productivity losses caused by smoking: \$10.28 per cigarette pack sold in the USA²

Tobacco Free Madison County www.TobaccoFreeMC.org (315) 697-3947

¹ United States Census 2000

² Campaign for Tobacco Free Kids

³ Local statistics calculated by prorating NYS statistics according to Madison County's population size. NYS statistics from Campaign for Tobacco Free Kids.

⁴ Random survey of 400 Madison County adult residents, Joel Lalone Consulting, Inc., 2006

⁵ Central New York Regional Perinatal Database, 2005 (Data was self-reported from all residents giving birth.)